

HOW TO SEARCH FOR A CHARLIE BEAR ON THE BEARS AGAINST MS WEBSITE

Unfortunately we don't have a "Search" feature on the website, but once you know how to do your own search, it's pretty simple and you'll find that the more you use it, the easier it becomes. Here's a brief tutorial. (Note: any reference to "current year" in this tutorial refers to 2018 and visa-versa.)

1. In the left side column of any page, you'll see a link to the Charlie Bear pages. If you hover over either the photo or the words "Charlie Bears", a drop-down menu should appear (see note below if you are using a mobile device). Use the links to choose the type of Charlie Bear you want – e.g. Plush (including the Bearhouse Collection), Alice's Bear Shop Collection, the baby safe ranges, the Minimo (mohair) Collection, Isabelle (mohair) Collection or other Charlie Bear items like books, cards, gift bags, etc. (Shown below is a screenshot from the BAMS Home page. The arrow points to where you'll find the links referenced.)



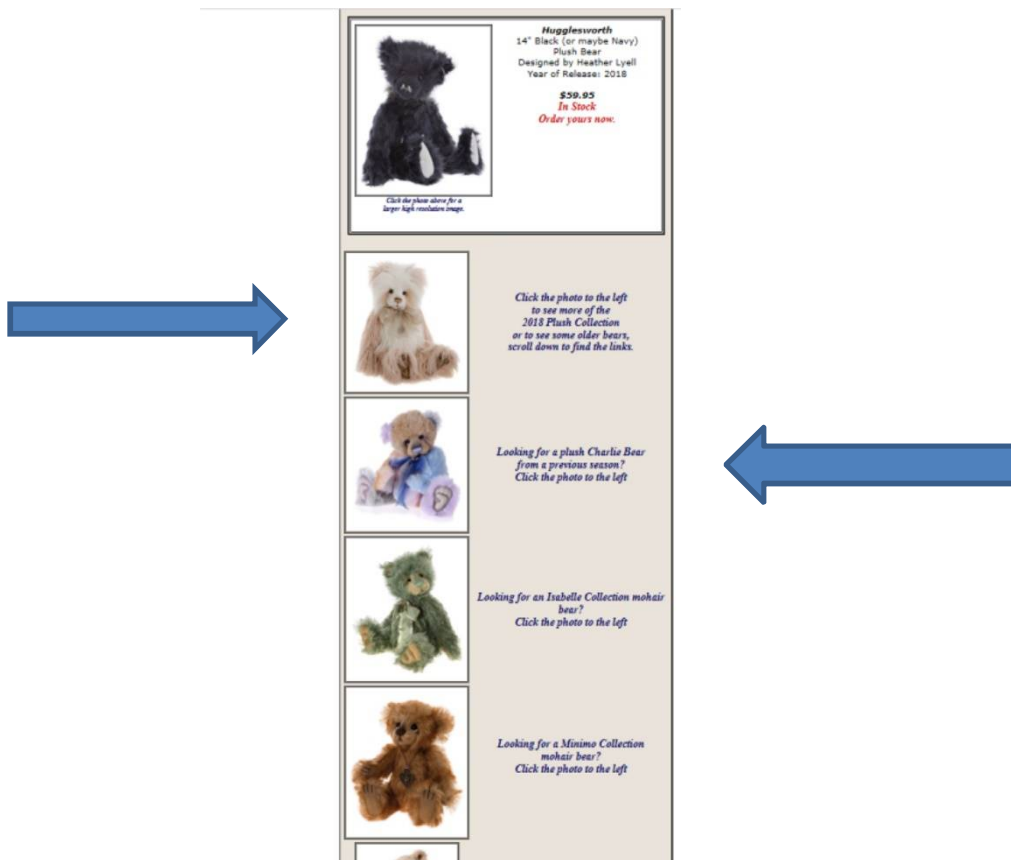
Note: If you are using a mobile device (cell phone or tablet) to access the website, the red dropdown menu with the different categories of Charlie Bears may not appear when you hover over either the picture or the words "Charlie Bears". In that case, just click on the Charlie Bears photo to go to the main Charlie Bears page and then choose the type of bear you want from there. (Shown below is a screenshot from the main Charlie Bears page. The arrow shows where you'll find the links referenced.)



2. Once on the Charlie Bears Plush page (or the Minimo or Isabelle Collection page if that's what you're searching for), you'll find the bears from the current year listed in alphabetical order. Note, there are normally 2 pages of plush bears for the current year, one each for the Minimo and Isabelle Collections. If there are any special collections issued for the current year (e.g. the Summer Meadows Collection), these will be listed first, before the regular collection. (Shown below are two screenshots, both from the 1st of 2 Charlie Bears current year Plush pages.)

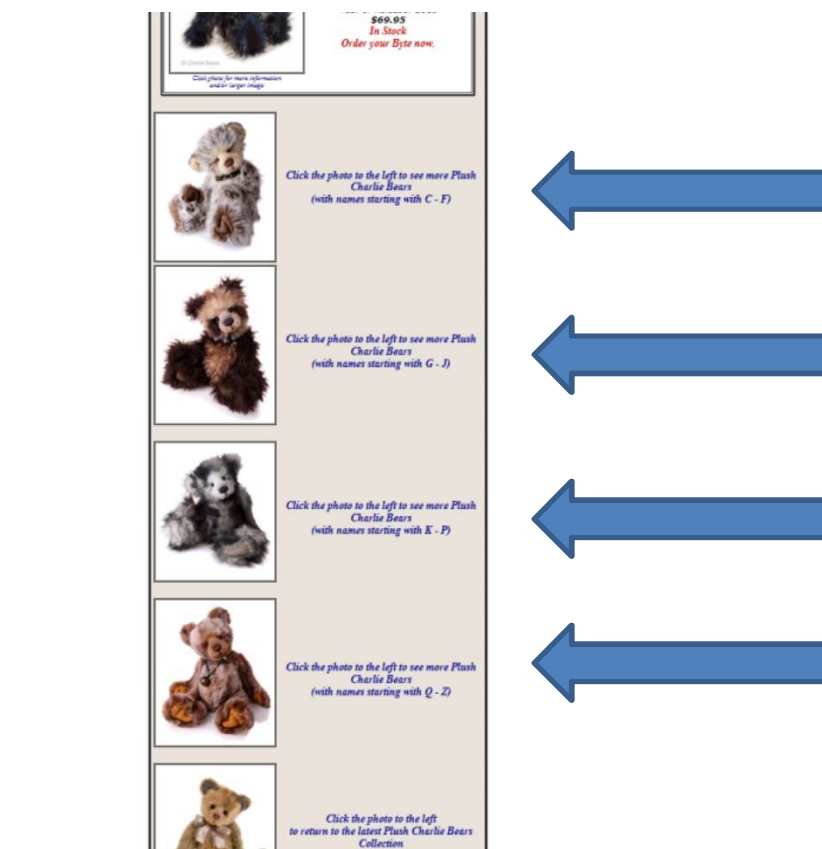


3. As previously mentioned, there are two pages featuring this year's plush collection. To go to the 2nd Plush page, scroll down towards the bottom of the 1st page. Just below the last bear listed alphabetically, you'll find a picture of a bear and the words "Click the photo to the left to see more of the 2018 Collection." Click on the photo and it will take you to the rest of this year's plush collection. (Shown below is a screenshot from the 1st Charlie Bears plush page. The right facing arrow shows where you'll find the link referenced.)



4. To see plush bears from a previous season, towards the bottom of either the 1st or 2nd plush pages, you'll find a picture of a multi-colored bear and the words "Looking for a Charlie Bear from a previous season? Click the photo to the left." Click on the photo and it will take you to the first of 5 pages of plush bears from previous seasons. Again, the bears are listed alphabetically with the first of these previous season pages featuring bears with names starting with A or B. (The screenshot above not only shows the link to the 2nd current year's plush page but also the link to the 1st of the 5 previous seasons' pages as indicated by the left facing arrow.)

There are other links at the bottom of each previous season's page to plush bears with names starting with C-F, G-J, K-P and Q-Z. (Shown below is a screenshot from the Charlie Bears page featuring bears from previous seasons with names starting with A or B. The arrows show where you'll find the links to the plush bears from previous seasons with names starting with C-F, G-J, K-P and Q-Z.)



5. If you are searching for a mohair bear (rather than plush), you'll need to check the Isabelle Collection or Minimo Collection pages. See step #1 for how to access these pages. The first pages you access will be the current year's collections. You'll find links at the bottom of the current year's Isabelle Collection page to Isabelle Collection bears from previous seasons and at the bottom of the current year's Minimo Collection page to Minimo bears from previous seasons. (Shown below are a screenshot from the current year's Isabelle Collection page and one from the current year's Minimo Collection page. The arrows indicate where you'll find the links referenced.)



I hope you have found this tutorial helpful.

However, if you still need help in finding a bear on the website, please don't hesitate to contact me at valerie@bearsagainstms.com.

To see photos of the individual bears available, go to www.tinyurl.com/BAMSPHOTOS. The photos are organized by year of release and type (plush, minimo, mohair, etc.).